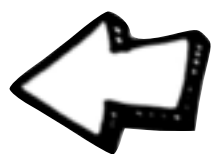


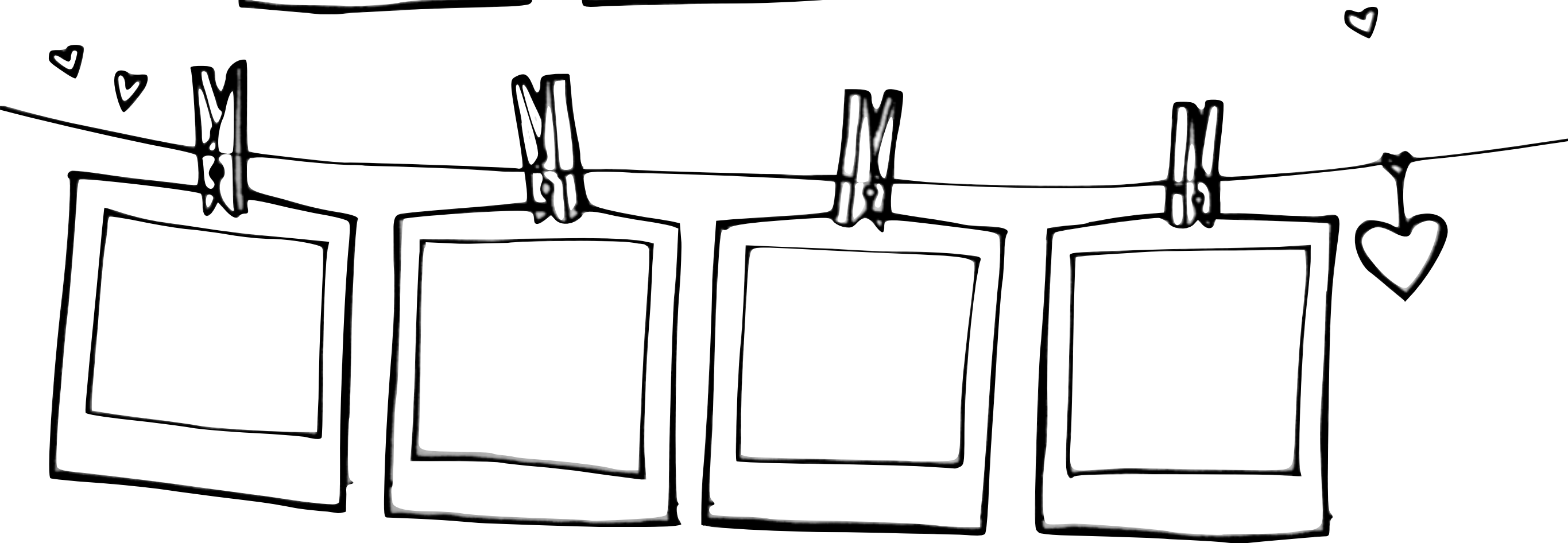
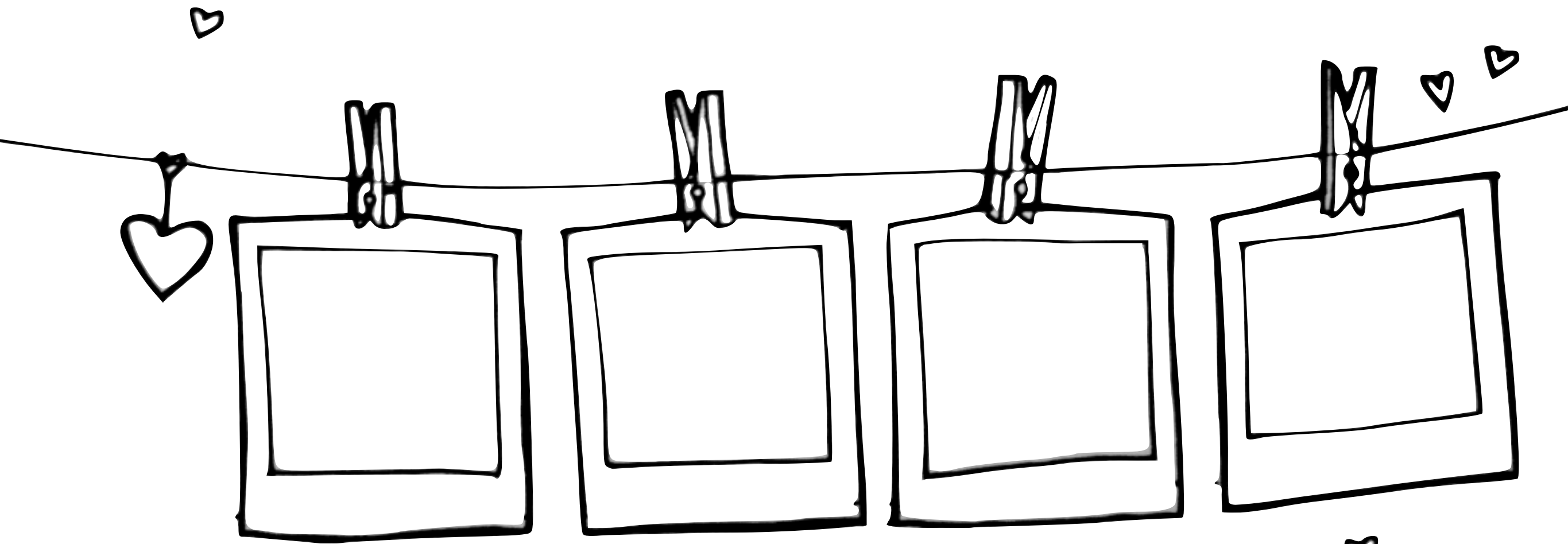
hello!



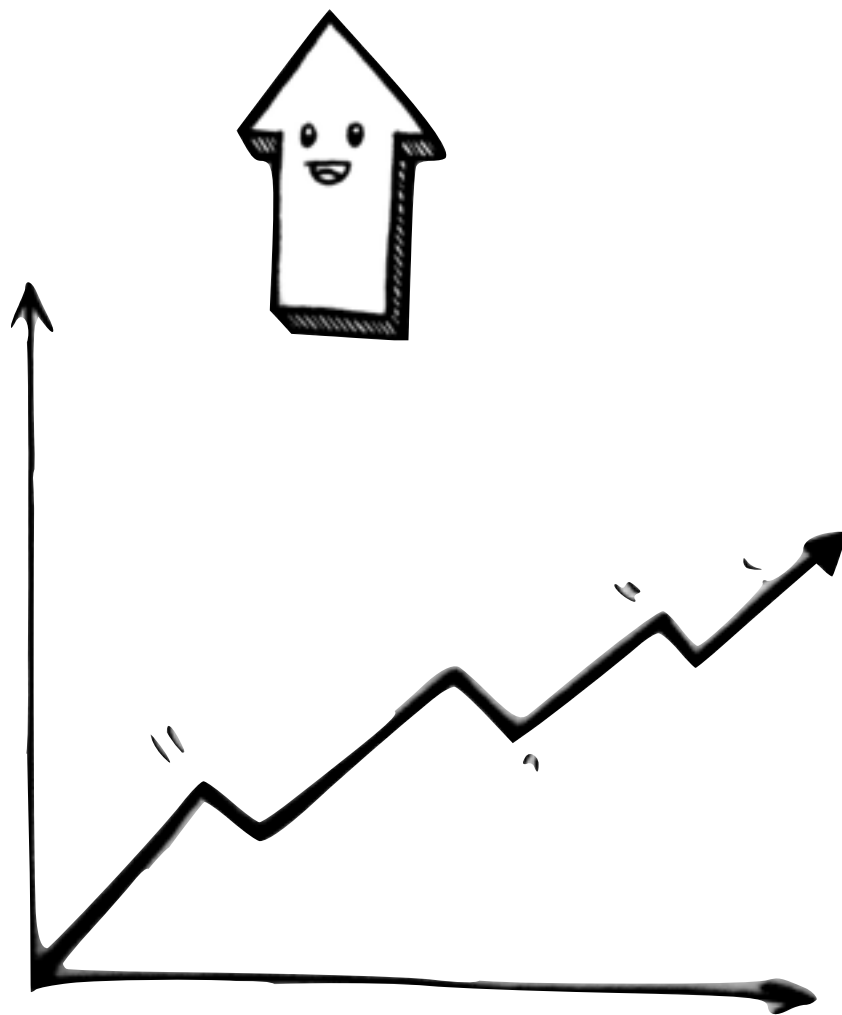
*we  
are*  
**OLAS**

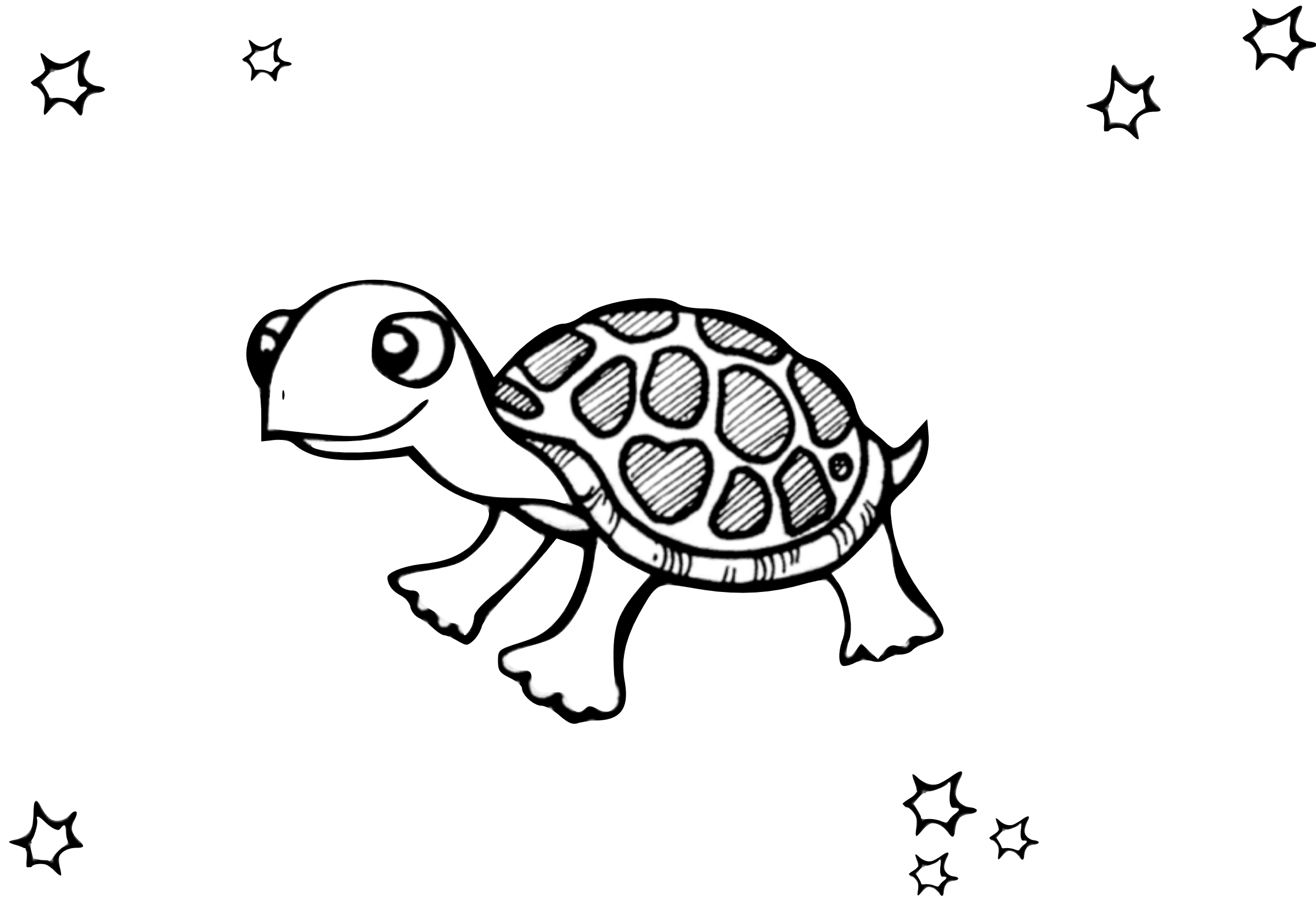


djanggo  
girls

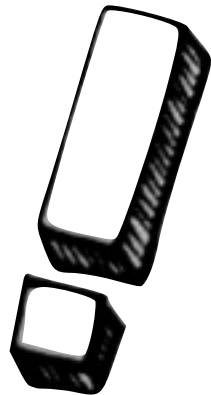
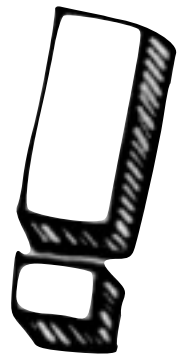
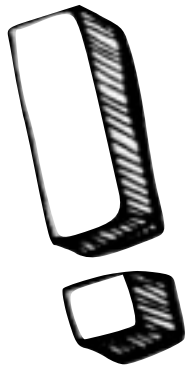


# Scale





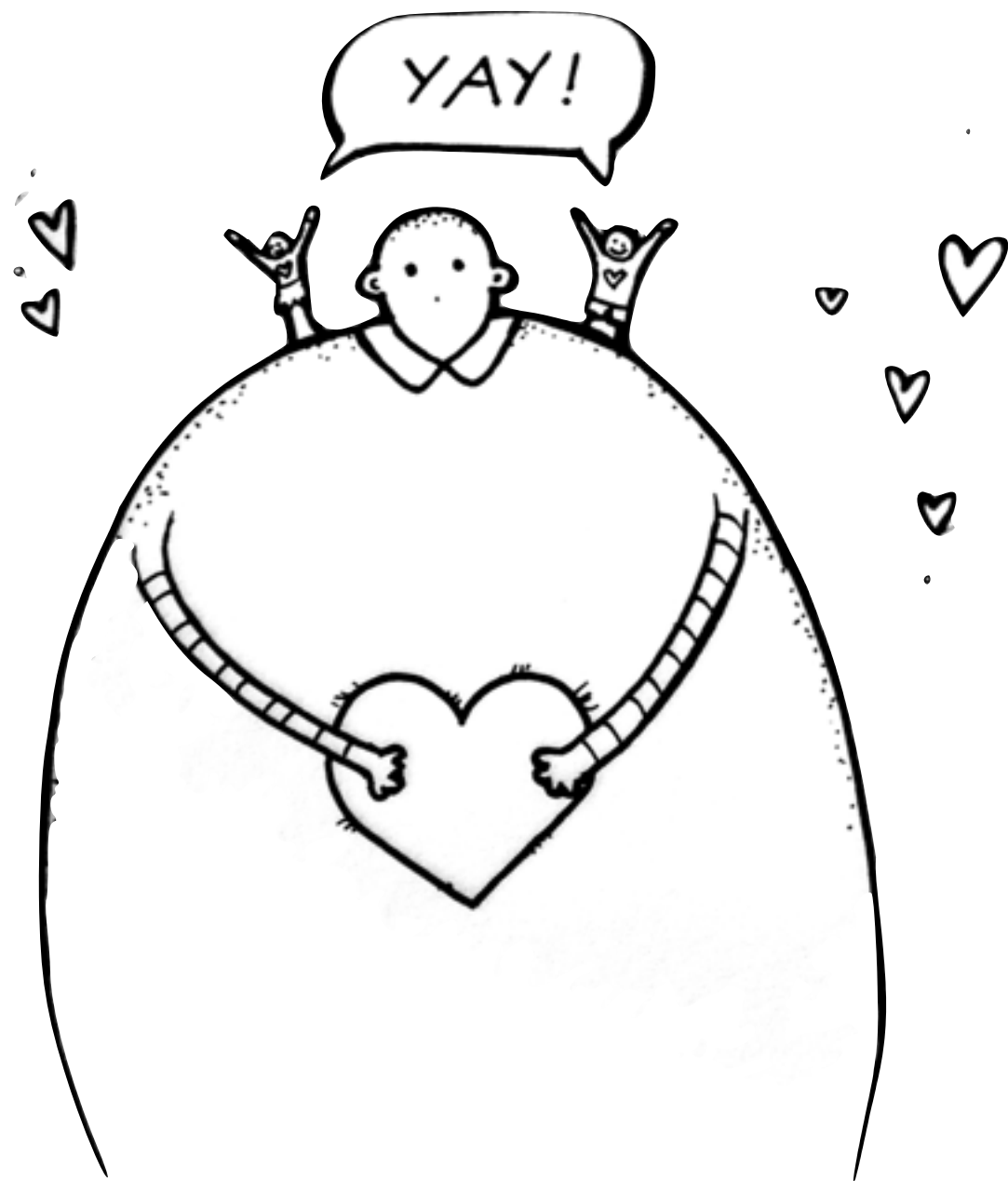
NO  
premature  
optimization



# PARETO

80% 20%

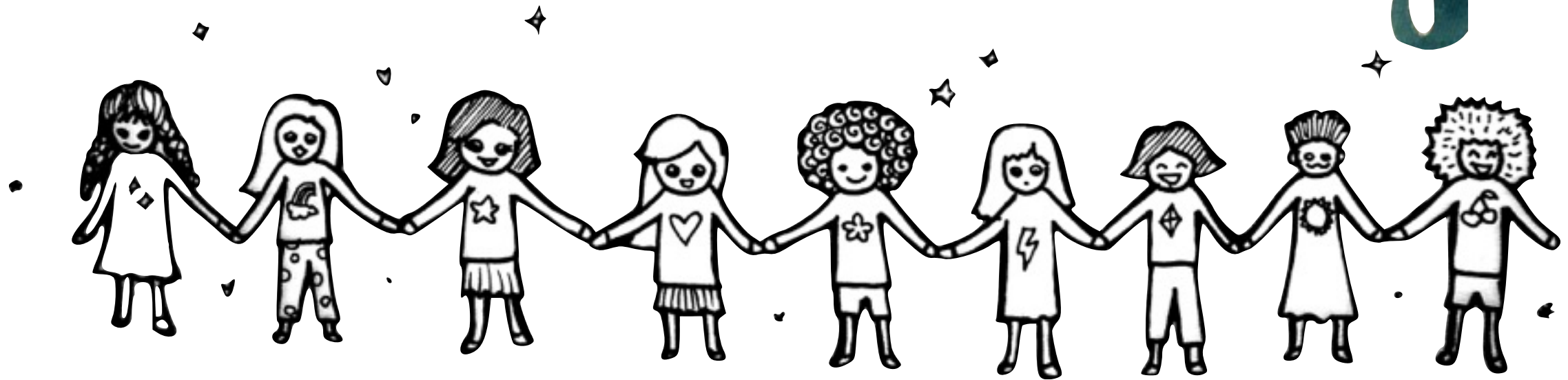


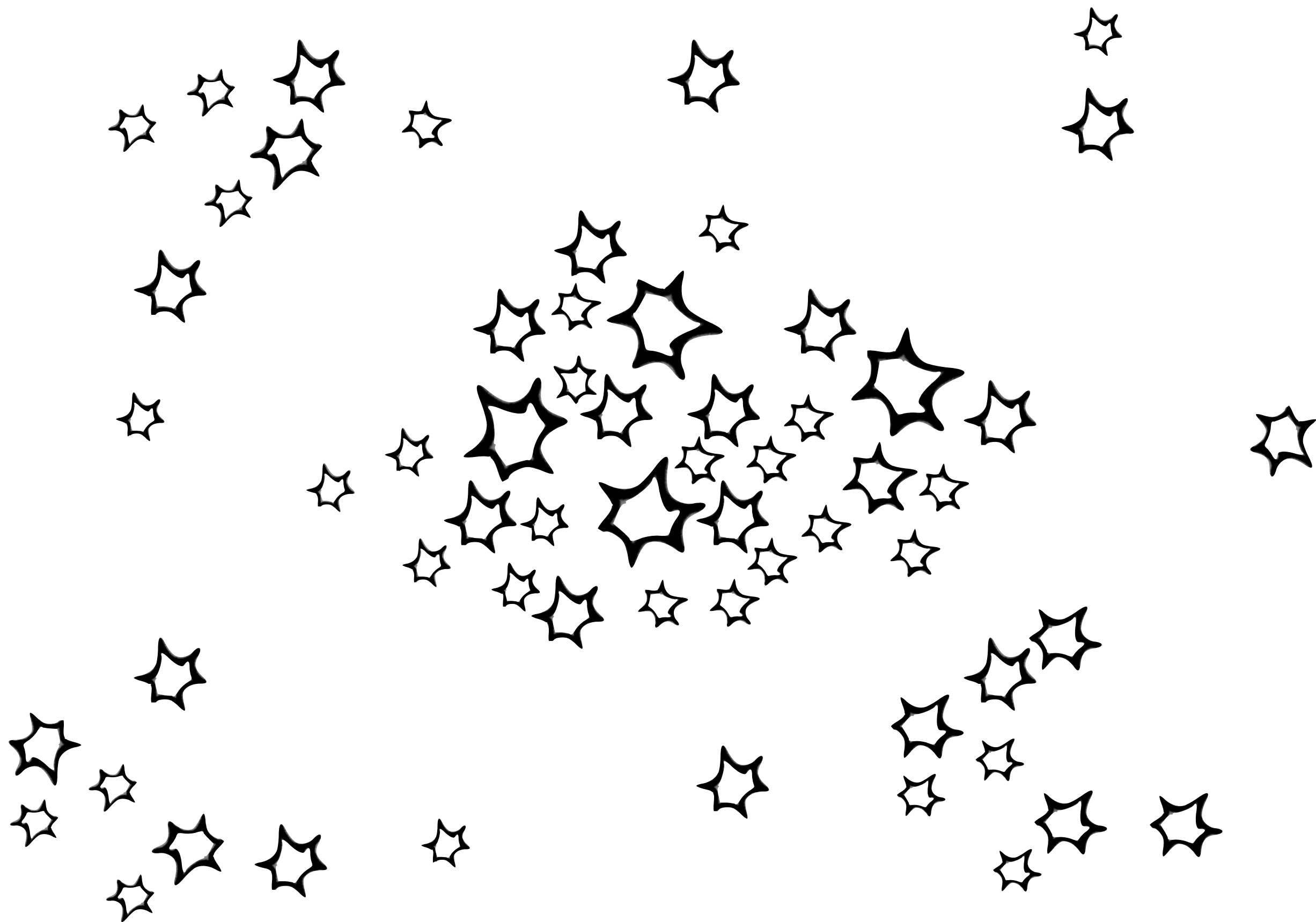


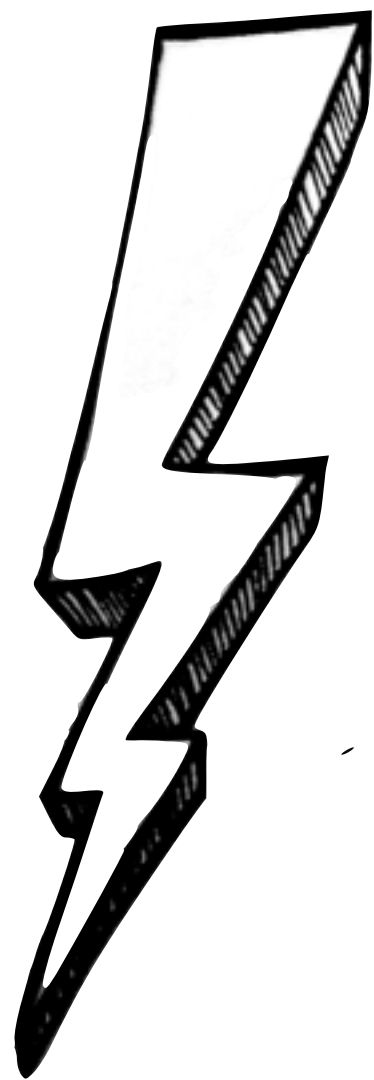
STANDING ON THE

# SHOULDERS OF GIANTS

# onboarding







POWER

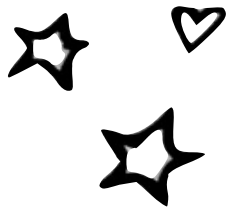
be yourself

BE A  
MENTOR



DON'T  
NEED TO BE  
PERFECT!

be  
human



PEOPLE ARE  
IMPORTANT

190  
EVENTS

4500  
ATTENDEES

300  
ORGANIZERS

60  
COUNTRIES





ask  
for  
help



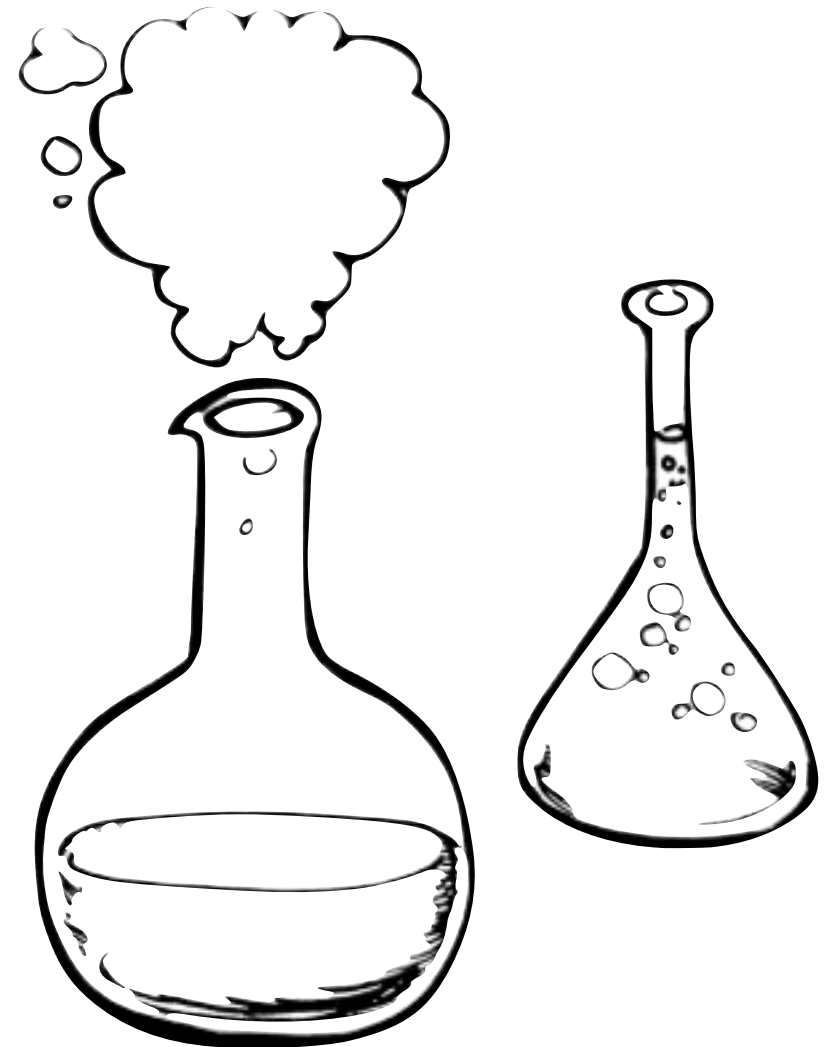
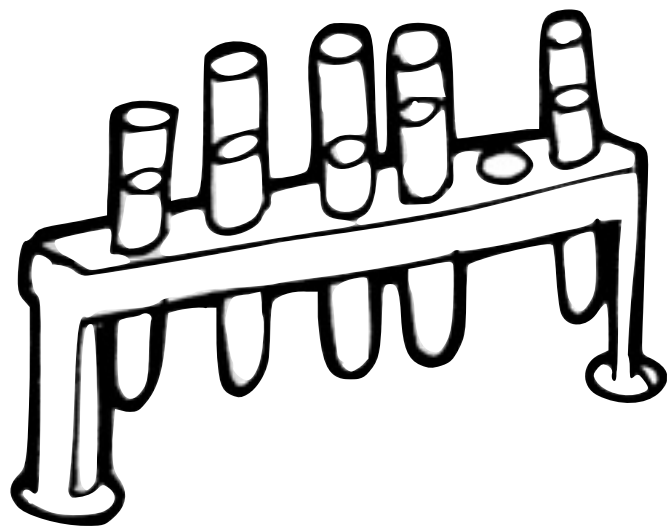




hire!



# experiment



DON'T  
BE  
AFRAID

THANK  
YOU

@asendecka 

 @olasitarska